

**Michigan Governor State of the State Address
February 26, 2025
Commercial Television Clean Feed**

Test Period: 1:00-1:30pm Eastern Time

Test Period: 6:30-7:00pm Eastern Time

Program begins at 7:00pm Eastern Time (see below). Address is expected to run 45 to 50 minutes.

Satellite time is booked until 8:30pm in the event the address runs long.

We begin feeding video from the Capitol at 6:30 (there will be a session in progress).

Broadcast Details: Local anchors can go live at 7:00pm to introduce the broadcast. **At 7:01:30, the Sergeant at Arms will introduce the Governor, who will enter the chamber and then begin her walk to the podium.** The walk is expected to take approximately 2 minutes. Anchors need to pad until she gets to the podium and begins her address.

The Governor should then begin her speech by 7:05:00. The speech should end somewhere between 7:45pm and 7:50pm. We will continue to feed video for a bit while she makes her exit.

The Program will be closed captioned.

UPDATE: GOP RESPONSE PLANNED: As of 2/21/25, the GOP is planning to produce a response to the Governor's address. This will be available for download on the MAB website beginning Tuesday morning.

Satellite Information:

Galaxy 16 K 16 Slot 1

Downlink frequency: 12005.6 V

FEC $\frac{3}{4}$

Symbol: 4.0

DVB-S2

8PSK

The broadcast will also be available on CBS Newspath and TVU Grid for those affiliates unable to receive the satellite feed.

Tech Trouble #:

Cory Cumming, WLNS 517-449-0032 (cell)

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