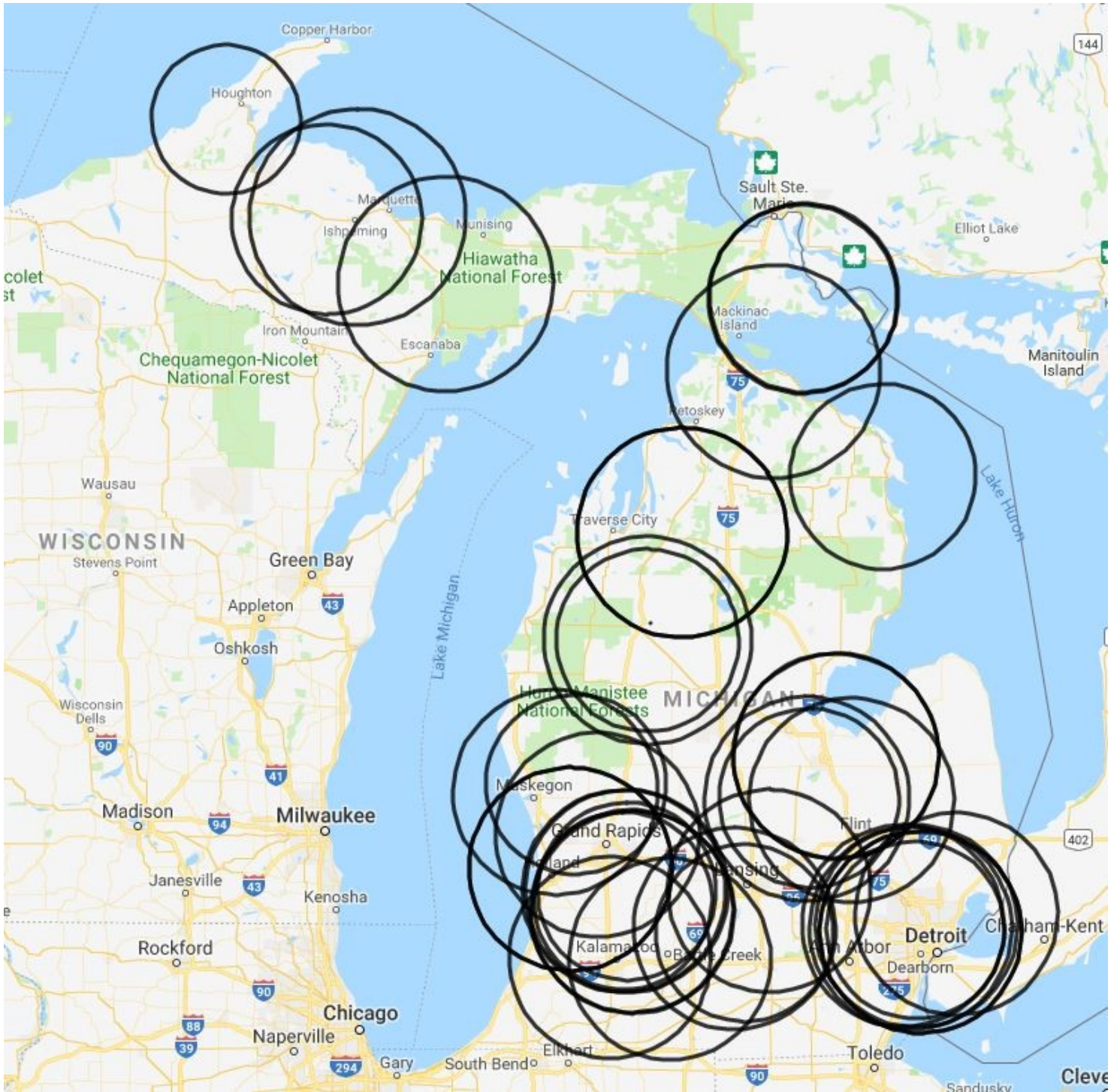




Commercial TV

DMA	Call Letters	Channel	DMA	Call Letters	Channel
Alpena	WBKB-DT2	11.2	GR-Kzoo-Battle Creek	WXSP-DT2	15.2
Alpena	WBKB-DT3	11.3	GR-Kzoo-Battle Creek	WXSP-TV	15
Alpena	WBKB-TV	11	GR-Kzoo-Battle Creek	WZZM-TV	13
Detroit	WADL-TV	39	Lansing	WILX-TV	10
Detroit	WDIV-TV	45	Lansing	WLAJ-DT2	25.2
Detroit	WJBK-TV	7	Lansing	WLAJ-TV	25
Detroit	WKBD-TV	14	Lansing	WLNS-TV	36
Detroit	WMYD-TV	21	Lansing	WSYM-DT3	38.3
Detroit	WWJ-TV	44	Lansing	WSYM-DT4	38.4
Detroit	WXYZ-DT2	41.2	Lansing	WSYM-TV	38
Detroit	WXYZ-TV	41	Marquette	WBKP-TV	5
Flint-Saginaw-Bay City	WBSF-DT2	46.2	Marquette	WBUP-TV	10
Flint-Saginaw-Bay City	WEYI-TV	30	Marquette	WJMN-TV	48
Flint-Saginaw-Bay City	WJRT-DT2	12.2	Marquette	WLUC-DT2	35.2
Flint-Saginaw-Bay City	WJRT-DT3	12.3	Marquette	WLUC-TV	35
Flint-Saginaw-Bay City	WJRT-TV	12	Traverse City-Cadillac	WFQX-TV	32
Flint-Saginaw-Bay City	WNEM-DT2	22.2	Traverse City-Cadillac	WFUP-DT2	45.2
Flint-Saginaw-Bay City	WNEM-TV	22	Traverse City-Cadillac	WFUP-TV	45
Flint-Saginaw-Bay City	WSMH-TV	16	Traverse City-Cadillac	WGTQ-DT2	8.2
GR-Kzoo-Battle Creek	WOBC-CA	14	Traverse City-Cadillac	WGTQ-TV	8
GR-Kzoo-Battle Creek	WOGC-CA	25	Traverse City-Cadillac	WGTU-DT2	29.2
GR-Kzoo-Battle Creek	WOHO-CA	33	Traverse City-Cadillac	WGTU-TV	29
GR-Kzoo-Battle Creek	WOKZ-CA	50	Traverse City-Cadillac	WMNN-LD	14
GR-Kzoo-Battle Creek	WOLP-CA	41	Traverse City-Cadillac	WPBN-DT2	47.2
GR-Kzoo-Battle Creek	WOMS-CA	29	Traverse City-Cadillac	WPBN-TV	47
GR-Kzoo-Battle Creek	WOOD-DT2	7.2	Traverse City-Cadillac	WTOM-DT2	35.2
GR-Kzoo-Battle Creek	WOOD-TV	7	Traverse City-Cadillac	WTOM-TV	35
GR-Kzoo-Battle Creek	WOTV-TV	20	Traverse City-Cadillac	WWTV-DT2	9.2
GR-Kzoo-Battle Creek	WWMT-DT2	8.2	Traverse City-Cadillac	WWTV-TV	9
GR-Kzoo-Battle Creek	WWMT-TV	8	Traverse City-Cadillac	WWUP-DT2	10.2
GR-Kzoo-Battle Creek	WXMI-TV	19	Traverse City-Cadillac	WWUP-TV	10

NCSA TV Coverage





Commercial Radio

DMA	Call Letters	Channel	DMA	Call Letters	Channel
Alpena	WATZ-FM	99.3	Detroit	WQKL-FM	107.1
Alpena	WHSB-FM	107.7	Detroit	WQUS-FM	103.1
Alpena	WZTK-FM	105.7	Detroit	WRIF-FM	101.1
Detroit	WAAM-AM	1600	Detroit	WSAQ-FM	107.1
Detroit	WBTI-FM	96.9	Detroit	WTKA-AM	1050
Detroit	WCSX-FM	94.7	Detroit	WWJ-AM	950
Detroit	WDFN-AM	1130	Detroit	WWWW-FM	102.9
Detroit	WDMK-FM	105.9	Detroit	WXYT-AM	1270
Detroit	WDMK-HD2	105.9-2	Detroit	WXYT-FM	97.1
Detroit	WDRQ-FM	93.1	Detroit	WYCD-FM	99.5
Detroit	WDTK-AM	1400	Flint-Saginaw-Bay City	WCEN-FM	94.5
Detroit	WDVD-FM	96.3	Flint-Saginaw-Bay City	WCRZ-FM	107.9
Detroit	WDZH-FM	98.7	Flint-Saginaw-Bay City	WCZY-FM	104.3
Detroit	WGPR-FM	107.5	Flint-Saginaw-Bay City	WDZZ-FM	92.7
Detroit	WHLS-AM	1450	Flint-Saginaw-Bay City	WFBE-FM	95.1
Detroit	WHLX-AM	1590	Flint-Saginaw-Bay City	WFNT-AM	1470
Detroit	WHMI-FM	93.5	Flint-Saginaw-Bay City	WFYC-AM	1280
Detroit	WJLB-FM	97.9	Flint-Saginaw-Bay City	WGER-FM	106.3
Detroit	WJR-AM	760	Flint-Saginaw-Bay City	WHNN-FM	96.1
Detroit	WKQI-FM	95.5	Flint-Saginaw-Bay City	WIDL-FM	92.1
Detroit	WLBY-AM	1290	Flint-Saginaw-Bay City	WILZ-FM	104.5
Detroit	WLCO-AM	1530	Flint-Saginaw-Bay City	WIOG-FM	102.5
Detroit	WLLZ-FM	106.7	Flint-Saginaw-Bay City	WIOS-AM	1480
Detroit	WMGC-FM	105.1	Flint-Saginaw-Bay City	WJSZ-FM	92.5
Detroit	WMIM-FM	98.3	Flint-Saginaw-Bay City	WKCQ-FM	98.1
Detroit	WMXD-FM	92.3	Flint-Saginaw-Bay City	WKJC-FM	104.7
Detroit	WNIC-FM	100.3	Flint-Saginaw-Bay City	WKQZ-FM	93.3
Detroit	WOMC-FM	104.3	Flint-Saginaw-Bay City	WKYO-AM	1360
Detroit	WPHM-AM	1380	Flint-Saginaw-Bay City	WLUN-FM	100.9
Detroit	WPRR-FM	90.1	Flint-Saginaw-Bay City	WMJO-FM	97.3
Flint-Saginaw-Bay City	WFYC-AM	1280	GR-Kzoo-Battle Creek	WNWN-AM	1560
Flint-Saginaw-Bay City	WQBX-FM	104.9	GR-Kzoo-Battle Creek	WNWN-FM	98.5
Flint-Saginaw-Bay City	WKYO-AM	1360	GR-Kzoo-Battle Creek	WQLR-AM	1660



Michigan Association of Broadcasters

Commercial Radio

DMA	Call Letters	Channel	DMA	Call Letters	Channel
Flint-Saginaw-Bay City	WMLM-AM	1520	GR-Kzoo-Battle Creek	WCXT-FM	98.3
Flint-Saginaw-Bay City	WMMI-AM	830	GR-Kzoo-Battle Creek	WFGR-FM	98.7
Flint-Saginaw-Bay City	WMPX-AM	1490	GR-Kzoo-Battle Creek	WGHN-AM	1370
Flint-Saginaw-Bay City	WMRX-FM	97.7	GR-Kzoo-Battle Creek	WGHN-FM	92.1
Flint-Saginaw-Bay City	WQBX-FM	104.9	GR-Kzoo-Battle Creek	WGRD-FM	97.9
Flint-Saginaw-Bay City	WQLB-FM	103.3	GR-Kzoo-Battle Creek	WHTC-AM	1450
Flint-Saginaw-Bay City	WRCL-FM	93.7	GR-Kzoo-Battle Creek	WHTS-FM	105.3
Flint-Saginaw-Bay City	WRSR-FM	103.9	GR-Kzoo-Battle Creek	WJRW-AM	1340
Flint-Saginaw-Bay City	WSAG-FM	104.1	GR-Kzoo-Battle Creek	WKBZ-AM	1090
Flint-Saginaw-Bay City	WSAM-AM	1400	GR-Kzoo-Battle Creek	WKFR-FM	103.3
Flint-Saginaw-Bay City	WSGW-AM	790	GR-Kzoo-Battle Creek	WKLQ-AM	94.5
Flint-Saginaw-Bay City	WSGW-FM	100.5	GR-Kzoo-Battle Creek	WKMI-AM	1360
Flint-Saginaw-Bay City	WSNL-AM	600	GR-Kzoo-Battle Creek	WKZO-AM	590
Flint-Saginaw-Bay City	WTLZ-FM	107.1	GR-Kzoo-Battle Creek	WLAV-FM	96.9
Flint-Saginaw-Bay City	WTRX-AM	1330	GR-Kzoo-Battle Creek	WLAW-FM	97.5
Flint-Saginaw-Bay City	WTZM-FM	106.1	GR-Kzoo-Battle Creek	WLCS-FM	98.3
Flint-Saginaw-Bay City	WWBN-FM	101.5	GR-Kzoo-Battle Creek	WLHT-FM	95.7
Flint-Saginaw-Bay City	WWCK-AM	1570	GR-Kzoo-Battle Creek	WLHT-HD2	95.7-2
Flint-Saginaw-Bay City	WWCK-FM	105.5	GR-Kzoo-Battle Creek	WLKM-FM	95.9
Flint-Saginaw-Bay City	WWTH-FM	100.7	GR-Kzoo-Battle Creek	WMAX-FM	96.1
Green Bay-Appleton, WI	WAGN-AM	1340	GR-Kzoo-Battle Creek	WMPA-FM	93.1
Green Bay-Appleton, WI	WHYB-FM	103.7	GR-Kzoo-Battle Creek	WMRR-FM	101.7
GR-Kzoo-Battle Creek	WBBL-FM	1490	GR-Kzoo-Battle Creek	WMUS-FM	107.9
GR-Kzoo-Battle Creek	WBCH-AM	1220	GR-Kzoo-Battle Creek	WNWN-AM	1560
GR-Kzoo-Battle Creek	WBCH-FM	100.1	GR-Kzoo-Battle Creek	WNWN-FM	98.5
GR-Kzoo-Battle Creek	WBCK-FM	95.3	GR-Kzoo-Battle Creek	WNWZ-AM	1410
GR-Kzoo-Battle Creek	WBCT-FM	93.7	GR-Kzoo-Battle Creek	WOOD-AM	1300
GR-Kzoo-Battle Creek	WBFX-FM	101.3	GR-Kzoo-Battle Creek	WOOD-FM	106.9
GR-Kzoo-Battle Creek	WBXX-FM	104.9	GR-Kzoo-Battle Creek	WPRR-AM	1680
GR-Kzoo-Battle Creek	WCSY-FM	103.7	GR-Kzoo-Battle Creek	WQLR-AM	1660
Marquette	WQXO-AM	1400	Traverse City-Cadillac	WKLZ-FM	98.9
Marquette	WRPP-FM	92.7	Traverse City-Cadillac	WSRJ-FM	105.5
Marquette	WRUP-FM	98.3	Traverse City-Cadillac	WSRT-FM	106.7



Commercial Radio

DMA	Call Letters	Channel	DMA	Call Letters	Channel
Flint-Saginaw-Bay City	WMLM-AM	1520	GR-Kzoo-Battle Creek	WCXT-FM	98.3
Flint-Saginaw-Bay City	WMMI-AM	830	GR-Kzoo-Battle Creek	WFGR-FM	98.7
Flint-Saginaw-Bay City	WMPX-AM	1490	GR-Kzoo-Battle Creek	WGHN-AM	1370
Flint-Saginaw-Bay City	WMRX-FM	97.7	GR-Kzoo-Battle Creek	WGHN-FM	92.1
Flint-Saginaw-Bay City	WQBX-FM	104.9	GR-Kzoo-Battle Creek	WGRD-FM	97.9
Flint-Saginaw-Bay City	WQLB-FM	103.3	GR-Kzoo-Battle Creek	WHTC-AM	1450
Flint-Saginaw-Bay City	WRCL-FM	93.7	GR-Kzoo-Battle Creek	WHTS-FM	105.3
Flint-Saginaw-Bay City	WRSR-FM	103.9	GR-Kzoo-Battle Creek	WJRW-AM	1340
Flint-Saginaw-Bay City	WSAG-FM	104.1	GR-Kzoo-Battle Creek	WKBZ-AM	1090
Flint-Saginaw-Bay City	WSAM-AM	1400	GR-Kzoo-Battle Creek	WKFR-FM	103.3
Flint-Saginaw-Bay City	WSGW-AM	790	GR-Kzoo-Battle Creek	WKLQ-AM	94.5
Flint-Saginaw-Bay City	WSGW-FM	100.5	GR-Kzoo-Battle Creek	WKMI-AM	1360
Flint-Saginaw-Bay City	WSNL-AM	600	GR-Kzoo-Battle Creek	WKZO-AM	590
Flint-Saginaw-Bay City	WTLZ-FM	107.1	GR-Kzoo-Battle Creek	WLAV-FM	96.9
Flint-Saginaw-Bay City	WTRX-AM	1330	GR-Kzoo-Battle Creek	WLAW-FM	97.5
Flint-Saginaw-Bay City	WTZM-FM	106.1	GR-Kzoo-Battle Creek	WLCS-FM	98.3
Flint-Saginaw-Bay City	WWBN-FM	101.5	GR-Kzoo-Battle Creek	WLHT-FM	95.7
Flint-Saginaw-Bay City	WWCK-AM	1570	GR-Kzoo-Battle Creek	WLHT-HD2	95.7-2
Flint-Saginaw-Bay City	WWCK-FM	105.5	GR-Kzoo-Battle Creek	WLKM-FM	95.9
Flint-Saginaw-Bay City	WWTH-FM	100.7	GR-Kzoo-Battle Creek	WMAX-FM	96.1
Green Bay-Appleton,	WAGN-AM	1340	GR-Kzoo-Battle Creek	WMPA-FM	93.1
Green Bay-Appleton,	WHYB-FM	103.7	GR-Kzoo-Battle Creek	WMRR-FM	101.7
GR-Kzoo-Battle Creek	WBBL-FM	1490	GR-Kzoo-Battle Creek	WMUS-FM	107.9
GR-Kzoo-Battle Creek	WBCH-AM	1220	GR-Kzoo-Battle Creek	WNWN-AM	1560
GR-Kzoo-Battle Creek	WBCH-FM	100.1	GR-Kzoo-Battle Creek	WNWN-FM	98.5
GR-Kzoo-Battle Creek	WBCK-FM	95.3	GR-Kzoo-Battle Creek	WNWZ-AM	1410
GR-Kzoo-Battle Creek	WBCT-FM	93.7	GR-Kzoo-Battle Creek	WOOD-AM	1300
GR-Kzoo-Battle Creek	WBFX-FM	101.3	GR-Kzoo-Battle Creek	WOOD-FM	106.9
GR-Kzoo-Battle Creek	WBXX-FM	104.9	GR-Kzoo-Battle Creek	WPRR-AM	1680
GR-Kzoo-Battle Creek	WCSY-FM	103.7	GR-Kzoo-Battle Creek	WQLR-AM	1660
Marquette	WQXO-AM	1400	Traverse City-Cadillac	WKLZ-FM	98.9
Marquette	WRPP-FM	92.7	Traverse City-Cadillac	WSRJ-FM	105.5
Marquette	WRUP-FM	98.3	Traverse City-Cadillac	WSRT-FM	106.7



Commercial Radio

DMA	Call Letters	Channel	DMA	Call Letters	Channel
GR-Kzoo-Battle Creek	WRCI-AM	1520	Lansing	WLMI-FM	92.9
GR-Kzoo-Battle Creek	WRKR-FM	107.7	Lansing	WMMQ-FM	94.9
GR-Kzoo-Battle Creek	WSNX-FM	104.5	Lansing	WQHH-FM	96.5
GR-Kzoo-Battle Creek	WSRW-FM	105.7	Lansing	WQTX-FM	92.1
GR-Kzoo-Battle Creek	WTKG-AM	1230	Lansing	WSAE-FM	106.9
GR-Kzoo-Battle Creek	WTNR-FM	107.3	Lansing	WVFN-AM	730
GR-Kzoo-Battle Creek	WTOU-AM	930	Lansing	WWDK-FM	94.1
GR-Kzoo-Battle Creek	WTRV-FM	100.5	Lansing	WXLA-AM	1180
GR-Kzoo-Battle Creek	WTVB-AM	1590	Marquette	WCCY-AM	1400
GR-Kzoo-Battle Creek	WVFM-FM	106.5	Marquette	WCHT-AM	600
GR-Kzoo-Battle Creek	WVIB-FM	100.1	Marquette	WCUP-FM	105.7
GR-Kzoo-Battle Creek	WWKR-FM	94.1	Marquette	WDBC-AM	680
GR-Kzoo-Battle Creek	WWSN-FM	92.5	Marquette	WFER-AM	1230
GR-Kzoo-Battle Creek	WYVN-FM	92.7	Marquette	WFXD-FM	103.3
GR-Kzoo-Battle Creek	WZOX-FM	96.5	Marquette	WFXD-HD2	103.3-2
Lansing	WCSR-AM	1340	Marquette	WFXD-HD3	103.3-3
Lansing	WCSR-FM	92.1	Marquette	WGKL-FM	105.5
Lansing	WFMK-FM	99.1	Marquette	WGLI-FM	98.7
Lansing	WHZZ-FM	101.7	Marquette	WGLQ-FM	97.1
Lansing	WIBM-AM	1450	Marquette	WHKB-FM	102.3
Lansing	WILS-AM	1320	Marquette	WHTO-FM	106.7
Lansing	WITL-FM	100.7	Marquette	WIKB-FM	99.1
Lansing	WJIM-AM	1240	Marquette	WJNR-FM	101.5
Lansing	WJIM-FM	97.5	Marquette	WKMJ-FM	93.5
Lansing	WJKN-FM	89.3	Marquette	WKQS-FM	101.9
Lansing	WJXQ-FM	106.1	Marquette	WMPL-AM	920
Lansing	WKHM-AM	970	Marquette	WMQT-FM	107.7
Lansing	WKHM-FM	105.3	Marquette	WOLV-FM	97.7
Lansing	WKHM-HD2	105.3-2	Marquette	WQXO-AM	1400
Lansing	WLCM-AM	1390	Marquette	WRPP-FM	92.7



Commercial Radio

DMA	Call Letters	Channel	DMA	Call Letters	Channel
Marquette	WRUP-FM	98.3	Traverse City-Cadillac	WKJZ-FM	92.7
Marquette	WTIQ-AM	1490	Traverse City-Cadillac	WKLA-AM	1450
Marquette	WYKX-FM	104.7	Traverse City-Cadillac	WKLA-FM	96.3
Marquette	WZAM-AM	970	Traverse City-Cadillac	WKLT-FM	97.5
South Bend-Elkhart	WIRX-FM	107.1	Traverse City-Cadillac	WKLZ-FM	98.9
South Bend-Elkhart	WQLQ-FM	99.9	Traverse City-Cadillac	WKZC-FM	94.9
South Bend-Elkhart	WSJM-AM	1400	Traverse City-Cadillac	WLDN-FM	98.7
South Bend-Elkhart	WSJM-FM	94.9	Traverse City-Cadillac	WLDR-FM	101.9
South Bend-Elkhart	WYTZ-FM	97.5	Traverse City-Cadillac	WLXT-FM	96.3
Toledo, OH	WLEN-FM	103.9	Traverse City-Cadillac	WLXV-FM	96.7
Traverse City-Cadillac	WATT-AM	1240	Traverse City-Cadillac	WMBN-AM	1340
Traverse City-Cadillac	WBCM-FM	93.5	Traverse City-Cadillac	WMJT-FM	96.7
Traverse City-Cadillac	WBNZ-FM	92.1	Traverse City-Cadillac	WMJZ-FM	101.5
Traverse City-Cadillac	WBRN-AM	1460	Traverse City-Cadillac	WMKC-FM	102.9
Traverse City-Cadillac	WCBY-AM	1240	Traverse City-Cadillac	WMKT-AM	89.5
Traverse City-Cadillac	WCCW-AM	1310	Traverse City-Cadillac	WMLQ-FM	97.7
Traverse City-Cadillac	WCCW-FM	107.5	Traverse City-Cadillac	WQAN-FM	99.3
Traverse City-Cadillac	WCFX-FM	95.3	Traverse City-Cadillac	WQON-FM	100.3
Traverse City-Cadillac	WCHY-FM	97.7	Traverse City-Cadillac	WRGZ-FM	96.7
Traverse City-Cadillac	WFCX-FM	94.3	Traverse City-Cadillac	WSRJ-FM	105.5
Traverse City-Cadillac	WFDX-FM	92.5	Traverse City-Cadillac	WSRT-FM	106.7
Traverse City-Cadillac	WGFE-FM	95.5	Traverse City-Cadillac	WTCM-AM	580
Traverse City-Cadillac	WGFM-FM	105.1	Traverse City-Cadillac	WTCM-FM	103.5
Traverse City-Cadillac	WGFM-FM	98.1	Traverse City-Cadillac	WTWS-FM	92.1
Traverse City-Cadillac	WGRY-FM	101.1	Traverse City-Cadillac	WUPS-FM	98.5
Traverse City-Cadillac	WHAK-FM	99.9	Traverse City-Cadillac	WWBR-FM	100.9
Traverse City-Cadillac	WJZQ-FM	92.9	Traverse City-Cadillac	WWMK-FM	106.3
Traverse City-Cadillac	WKAD-FM	93.7	Traverse City-Cadillac	WYBR-FM	102.3
Traverse City-Cadillac	WKHQ-FM	105.9	Traverse City-Cadillac	WZTC-FM	104.5

NCSA Radio Coverage

